



**C-DOG**

Coastal Dog Owners' Group

**4/26/11 - For Immediate Release**

Contact Sandi Pensinger, 831-476-9065 [coastaldogs@gmail.com](mailto:coastaldogs@gmail.com)

**Fetch a Wave! for Dogs and Kids**

Spring Dog Festival "Fetch a Wave!"

Sunday May 15, 2011, 9AM to 3PM

Soquel High School, 401 Old San Jose Rd, Soquel, CA

\$10 per dog, \$5 per person – kids under 10 years are free

Event schedule and registration: [www.coastaldogs.com](http://www.coastaldogs.com)



Soquel, CA. - Dogs are the "lords of frolic" at this year's Spring Dog Festival "Fetch a Wave!" The event will feature contests, games and shopping. Surf theme costume parade, Doxie Dash Daschund Races, Disc Dog Fetch, Weenie Bobbing, Best Kisser, Ball Retrieve and Bulldog and Pug Beauty Contests are planned.

Every year the Coastal Dog Owners Group's Spring Dog Festival benefit raises thousands of dollars for animals and kids. C-DOG brings together people around a shared interest in dogs, provides scholarships for kids, and raises money for dogs in need.

Presenting sponsor for the event, Santa Cruz Veterinary Hospital will be helping to create a festive atmosphere and providing generous support. Administrator, Molly Lyons states "In honor of our hospital's 50 years of service to the community, we are proud to be the presenting sponsor of this collaborative and fun canine event. "

The Spring Dog Festival will feature several animal rescue groups and an adoptable dog showcase to help rescue dogs find forever homes. C-DOG's festival includes dog demonstrations in agility, dogo, lure coursing and disc dogs that wow the crowds. The group gives attendees the opportunity to try the sports out and talk to the experts.

In 2011, C-DOG has written grants to Annie's Blankets; Friends of Santa Cruz County Animals' low cost spay and neuter fund, Santa Cruz Public Library's Tales to Tails literacy program and created three scholarships for college bound veterinary science students all while providing a fun venue introducing pet dogs to the world of dog sports and games.

One of the group's goals is to keep dogs in homes by encouraging people to engage in sports and activities with their dogs. "A trained and tired dog is a happy dog" and a dog that is better behaved. Every year far too many adolescent dogs are turned into the shelter for behavioral problems, often stemming from lack of structured activities that provide both mental and physical exercise.

Over 20 games and demonstrations, 70 booths and 100 volunteers are planned for this year's event.

COASTAL DOG OWNERS GROUP

a 501(c)3 Non-Profit Organization - Federal EIN 77-0562815

PO Box 63, Capitola, CA 95010

888-682-6972 - [www.coastaldogs.com](http://www.coastaldogs.com)



## Event Schedule

Time	Ring 1	Ring 2	Ring 3	All Day
<b>9:10 AM</b>		Doga Doggy Stretching		- C-DOG Raffle Booth  - Shopping/Vendors  - Adoptable Dogs  - Fetch A Wave Photo Booth  - C-DOG Fountain of Woof  All Day!  9AM to 3PM
<b>9:30AM</b>		<u>Doxie Dash - Dacshund Races</u>	<u>Lure Coursing</u>	
<b>10:15AM</b>	<u>Agility Demo</u>	<u>Bulldog Beauty Contest</u>		
<b>10:45AM</b>	<u>Agility Tryouts</u>	<u>Adoptable Dogs on Parade</u>		
<b>11:30AM</b>		<u>Fetch A Wave Ball Toss Contest</u>	<u>Frisbee Dog Demo</u>	
<b>12:00PM</b>	C-DOG Angel Fund Grants, Volunteer Recognition & Scholarship Presentation			
<b>12:15PM</b>	<u>Treibball (Ball Herding) Demo</u>	<u>Best Kisser</u>	<u>Frisbee Fetch Contest</u>	
<b>1:00PM</b>		<u>Costume Parade</u>		
<b>1:45PM</b>	<u>Heelwork to Music Demo</u>	<u>Weenie Bobbing</u>	<u>Lure Coursing</u>	

Event schedule and registration: [www.coastaldogs.com](http://www.coastaldogs.com)

COASTAL DOG OWNERS GROUP  
 a 501(c)3 Non-Profit Organization - Federal EIN 77-0562815  
 PO Box 63, Capitola, CA 95010  
 888-682-6972 - [www.coastaldogs.com](http://www.coastaldogs.com)